Welcome to the Indian School of Public Policy!

As societies become more and more knowledge-based, rules and institutions that shape local, national and global engagements will have to change to meet the aspirations of the youth of India. Designing these rules and institutions will form the essence of public policy in the next few decades. Because they will be affected by them, the youth must participate in designing them. The number and quality of the applicants in our very first year has convinced us that the Indian youth want to have a decisive say in the society they want to live and work in.

The ISPP was conceived as the first Indian school of public policy focused on the design and management of institutions and rules that govern society. It has been set up by an eminent council of senior academicians, policy experts, administrators and philanthropists with a vision to develop a new class of policy leaders for India and the region. It is designed as a year-long post-graduate certificate programme in Policy, Design & Management.

The School is the institutional successor to several years of public policy programmes that our founding council has conceptualized and run in various forms, in colleges and universities across the country. Across these programmes, we have graduated over 8000 students, who have gone on to embark on successful policy careers in India, and across the world.

The establishment of a new institute invariably affords tremendous scope and possibilities to its various stakeholders, and that is certainly the case at ISPP. Our mission and aim is to build a flourishing training and research platform, and a vibrant community for talented and ambitious students, faculty and practitioners.

Join us on this exhilarating journey. Welcome once again!

Shubhashis Gangopadhyay
DEAN
Chairman’s Note

India is a country of diversities and complexities. Our country yearns for youth, who can bridge challenges to bring about the much needed change we all hope to see. For this, our policy makers need to juxtapose a number of prerequisites.

One of the most important, not skill, but prerequisite for the public policy maker, according to me, is the possession of values. He or she should be committed to the public good. This, in my mind, is extremely important. Next, I would place domain knowledge. How can a policy maker make a policy, on say climate change, when he/she is not well-versed with the nuances of the field? This applies to policy making in any field. On the other hand, this does not mean a stand-alone focus on one field. It also fosters the strength to navigate between fields, quickly and effectively. Another important prerequisite is the willingness to adapt.

Having said the above, I congratulate you all on ISPP. I can say that the students, who will be a part of ISPP, are lucky to benefit from this programme. I wish I were a student at ISPP too!
**Why ISPP?**

The Indian School of Public Policy is the first design thinking focused school of public policy in India, founded with a vision to develop policy professionals with the knowledge, skills, wisdom and ethics to understand, design and implement local solutions to India’s enduring policy and governance challenges. Its unique format of being asset light and talent heavy has resulted in a compact but classy campus accommodating a current class of 58 scholars in Qutub Institutional Area in New Delhi, the policy hub of our country.

Founded on the commitment to world-class faculty, extensive industry linkages and innovative approach towards design and management of policy, ISPP aims to transform the art of policymaking in India and beyond. An initiative by eminent academicians, policymakers and philanthropists from India and abroad, the institution reimagines the approach towards public policy pedagogy research and practice.

We offer a one year full-time Post-Graduate Programme in Policy, Design and Management.
ISPP - Uniqueness

**Immersive** -
To offer a connect with the reality of policy making and its impact in India

**Rigorous & Inter-disciplinary** -
To achieve international standards of competencies

**Indian Foundations, Global Relevance** -
To inculcate an inclusive understanding of the Indian context and hone globally relevant skills

**Design Thinking** -
To keep the policy beneficiary at the center and integrate the diverse socio-economic context

**By the Leaders, for the Leaders** -
- To nurture masters of theory and practice, with the objective of impacting change
- Programme experience designed by thought leaders and practitioners from around the world
- Courses delivered by a board of esteemed faculty from Indian and international institutions; policy experts and industry leaders
ISPP trains its scholars to be leaders for policy action. As such, our scholars not only undergo a comprehensive academic program in Public Policy, but they are also rigorously trained in management, communication and leadership skills.

Furthermore, over 60% of our scholars are professionals with 2–10 years of experience working in a wide range of domains.

Over the course of our programme, all scholars will be trained in a wide range of public policy subjects, namely - Statistics, Social Psychology, Political Economy, Design Thinking, Organisational Strategy, Project Evaluation, Law, Conflict Management, Research, Ethics, and Leadership Skills.

Outside of academics, our scholars also undergo training in R programming, creative writing, networking, spreadsheet management, presentations, proposal writing, public speaking, negotiations, project management and advocacy.
LEADERSHIP AND MANAGEMENT TRAINING
• Conflict Management
• Negotiation
• Effective Communication
• Leadership & Feedback
• Problem Solving
• Working in Teams
• Story-telling

CLASSROOM LEARNING
• Theoretical Lectures
• Workshops
• Focus Areas like Environment, Education, Technology, National Security, Healthcare, and Urbanization
• Design Thinking

SKILL BUILDING
• Workshops
• Tea & Policy Series
• Design Labs
• Skill Accelerators

APPLICATION
• Live Projects
• Capstone Seminar
• Policy Hackathons

LEADERSHIP AND MANAGEMENT TRAINING
• Conflict Management
• Negotiation
• Effective Communication
• Leadership & Feedback
• Problem Solving
• Working in Teams
• Story-telling
Elements of the programme

Courses

- Statistics and Mathematics
- Political Philosophy of Public Policy
- Critical Thinking and Reasoning
- Markets for Development
- Games and Strategy
- Understanding Behavior
- Politics of Public Policy
- Economics of Policy Analysis
- Laws and Policies of Modern India
- Politics, Civil Society and Lobbying
- Public Finance in India
- Constitutional Law & Public Policy
- Public Policy and Development
- Media, Public Opinion and Policy
- Foreign Policy
- Regulation
- Society and Culture
- Urbanization
- Law and Economics
- Public Administration in Practice
- Ethics of Policy-Making
Elements of the programme

Skill Workshops
- R-Programming
- Design Thinking
- Writing and Communication
- Data Sources & Indian Datasets
- Delegation and Time Management
- Negotiation – Persuasion and Dissuasion
- Needs Assessment
- Impact Evaluation – Quantitative
- Impact Evaluation – Qualitative
- Monitoring and Evaluation (MIS)
- Accounts and Balance Sheets
- Detailed Project Reports
- Budgeting
- Grant Writing
- Contract Reading and Writing
- Mass Campaigns

Focus Areas
- Education
- Healthcare
- Environment
- Urbanization
- Technology
- National Security
Academic Advisory Council

VIJAY KELKAR
Chairman, Council, ISPP
Former Finance Secretary of India, Padma Vibhushan 2011

SHEKHAR SHAH
Vice-Chairman, Council, ISPP
Director-General, National Council of Applied Economic Research

SHUBHASHIS GANGOPADHYAY
Dean, ISPP
Founder Director, India Development Foundation

AJAY SHAH
Professor, National Institute of Public Finance & Policy

ALEX TABARROK
Professor, George Mason University
Co-Founder, Marginal Revolution University

ARVIND PANAGARIYA
Professor of Economics, Columbia University
Former Vice-Chairman, NITI Ayog

ASEEM PRAKASH
Chairperson, School of Governance and Public Policy, TISS

BHASKAR CHAKRAVORTI
Dean of Global Business, The Fletcher School, Tufts University
Former partner McKinsey & Company

JESSICA SEDDON
Director of Integrated Urban Studies, World Resource Institute

MICHAEL GREENSTONE
Milton Friedman Professor, Harris School of Public Policy,
University of Chicago
NIRANJAN RAJADHYAKSHA
Research Director and Senior Fellow, IDFC Institute

SANJIV MISRA
Former Secretary, Ministry of Finance

V ANANTHA NAGESWARAN
Dean, IFMR Business School, Krea University

SHAMIKA RAVI
Director of Research, Brookings India

RAZEEN SALLY
Associate Professor, LKYSPP, NUS
Chairman, Institute of Policy Studies, Sri Lanka

NIMAI MEHTA
Professorial Lecturer, American University

GERARD ALEXANDER
Associate Professor, Woodrow Wilson Department of Politics, University of Virginia

NEETI SHIKHA
Head, Centre for Insolvency & Bankruptcy, Indian Institute of Corporate Affairs
Ministry of Corporate Affairs, Govt of India

MAYA TUDOR
Associate Professor of Government and Public Policy, Blavatnik School of Government, University of Oxford

KANTI PRASAD BAJPAI
Director - Centre on Asia and Globalization, Professor and Wilmar Chair in Asian Studies
Lee Kuan Yew School of Public Policy

JYOTSNAPURI
Head – Independent Evaluation Unit
Green Climate Fund
Governing Council

PARTH SHAH
Co-Founder and Member of Governing Council, ISPP
President, Centre for Civil Society

LUIS MIRANDA
Co-Founder and Member of Governing Council, ISPP
Chairman, Centre for Civil Society
Founder and Former Chairman, IDFC Private Equity

SHUBHASHIS GANGOPADHYAY
Dean, ISPP
Founding Director, India Development Foundation

SWATI VASUDEVAN
Chief Executive Officer, ISPP
Former Deputy Director, Bill & Melinda Gates Foundation

YUGANK GOYAL
Associate professor, O P Jindal University

BALAJI SRINIVASAN
VP Strategy & Innovation; Chief International Officer, University of Chicago
PRONAB SEN
Country Director, International Growth Centre
Former Chairman, National Statistical Commission

PARTH SHAH
President, Centre for Civil Society

AJAY SHAH
Professor, National Institute of Public Finance & Policy

SHUBHASHIS GANGOPADHYAY
Dean ISPP, Founder Director, India Development Foundation

DIPANKAR GUPTA
Former Professor, Centre for Study of Social Systems. Jawaharlal Nehru University, New Delhi

SEEMA CHOWDHRY
Curriculum Director, Harappa Education

SANJAYA BARU
Director, Geo-economics and Strategy, International Institute of Strategic Studies, London

AMITABH MATTOO
Professor, School of International Studies, JNU

NIMISH ADHIA
Assistant Professor of Economics, Manhattanville College, New York
Faculty

**YUGANK GOYAL**
Associate Professor, O P Jindal University

**KRISHNA LADHA**
Professor, Goa Institute of Management

**SHRUTI RAJAGOPALAN**
Assistant Professor, Economics, State University of New York

**SUDIPTO MUNDALE**
Distinguished Fellow, National Council of Applied Economic Research

**ARPIT CHATURVEDI**
Instructor and Coordinator of Academics at ISPP; Founder, Global Policy Insights; Lecturer, San Francisco State University

**GERARD ALEXANDER**
Associate Professor, Woodrow Wilson Department of Politics, University of Virginia

**ALEX TABARROK**
Professor, George Mason University Co-Founder, Marginal Revolution University

**N C SAXENA**
Former Secretary, Planning Commission of India, (Retd. IAS)

**ANIL SWARUP**
Former Secretary, Government of India (Retd. IAS)

**RAHUL NAINWAL**
Co-founder - UnLtd, New Delhi
**Tutors**

*General S S Mehta*
Lt. General (Retd.), former General Officer
Commander-in-Chief, Western Command, Indian Army

*Luis Miranda*
Chairman, Centre for Civil Society
Founder and Former Chairman, IDFC Private Equity
Member, Global Advisory Board, Chicago Booth

*Arun Maira*
Former India Chairman, Boston Consulting Group;
Former Member, Planning Commission of India

*Manoj Kohli*
Executive Chairman, SoftBank Energy

*Daljit Mirchandani*
Founder, Gyan Prakash Foundation

**Domain Experts**

*V Santhakumar*
Professor, Azim Premji University

*Shreekant Gupta*
Professor, Delhi School of Economics; Adjunct Professor,
Lee Kuan Yew School of Public Policy

*General S S Mehta*
Lt. General (Retd.), former General Officer
Commander-in-Chief, Western Command, Indian Army

*Dinesh Mohan*
Director, Independent Council for Road Safety
International; Honorary Professor, IIT Delhi

*Hemant Batra*
Vice President, SAARCLaw

*Lakshmi Sampath Goyal*
CEO, India Sanitation Coalition

*Monika Halan*
Author and Consulting Editor, Mint

*Parth Mukhopadhyay*
Senior Fellow, Centre for Policy Research; Former
Member, Committee on Allocation of Natural Resources
and Prime Minister’s Task Force on Infrastructure

*R Chandrashekhar*
Former President, NASSCOM and Former Secretary,
Government of India

*Arupendra Misra*
Director, National Institute of Urban Affairs

*Amirullah Khan*
Development Economist and Professor at the
MCRHRDI of the Government of Telangana
Industry Partnerships

Expansive Partnership with the government and the industry

The Indian School of Public Policy has meaningful support from leading corporate organizations, government wings and non-profit groups. The School will be supported by its industry partners in designing the curriculum, conducting policy action exercises, facilitating live projects on policy practice, internships and placements.

Some key industry engagement initiatives are:

**Speaker Series** - Our flagship industry engagement series where we invite industry leaders and public policy executives to undertake lectures at our campus. Speakers delve into the nuances of being a public policy professional in India, and offer our students valuable insights into the industry.

**Tea & Policy** - An informal engagement series where we invite public policy professionals from a diverse range of industry backgrounds to a free flowing discussion with our students. These professionals explain the work that they do and share key learnings over hot cups of tea.

**Design Jams and Workshops** - We host workshops with industry leaders focusing on core policy issues faced by respective industries. Recent workshops included one with WhatsApp to examine the various privacy and tech related issues surrounding the use of their messaging platform.

**Immersive Learning Project** - These projects are designed to enable our scholars to work on current projects at various firms and organisations, providing them an immersive learning experience. The scholars will work in groups over the period of a month to complete real life & industry projects.

**Policy Hackathon** - Through this initiative, we take the format of a hackathon and tweak it towards solving public policy problems. Policy organisations will present existing problem statements to the scholars, and the scholars will work towards drafting workable policy solutions over the next 24 hours.
Partners
Life at ISPP

At ISPP, we aim to build a group of empathetic, curious and ambitious scholars. We aim to inspire you!

A considerable part of your learning will take place outside the classroom with your peers and mentors. Students will work on projects with mentors, engage in live projects, workshops and interactions with industry experts to enrich their worldview and build creative designs to understand policy spaces with senior policy makers and leaders. All of this will be interspersed with cultural osmosis drawn from each other and faculty.

The campus is a flourishing space in the Qutub Institutional Area of New Delhi. It is India’s first dedicated policy school situated in the heart of South Delhi. With a state-of-the-art classroom topped with latest technological facilities, clubbed with an in-campus library boasting an extensive collection of books, journals and magazines; the students also get the freedom to facilitate group work and hold discussions within more relaxed spaces on the campus like the cafeteria, reading rooms, study lounges, workshop spaces and more.
Policy Review –
Our in-house digital publication that publishes original policy analysis, opinion pieces and research findings. The student-led editorial board curates pieces from both in-house sources and from external contributors.

Case Study Club –
Members of the Case Study Club discuss, debate and ideate on multiple facets of a case study. The club acts as a pool of resources and experiences, providing a conducive environment for peer-to-peer learning.

Storytelling Club –
Through the Storytelling Club, scholars experiment with different formats and platforms towards enabling effective communication of ideas. Members of this club will draw inspiration from art, movies and experiences to develop better means of communication.

Others include:
Women in Public Policy Club, Debate Club, Arts and Culture Club, Running Club.
Admissions

We are looking for students with an attitude to learn and a drive to bring about change. They should have demonstrated academic excellence, but more importantly engaged with the community and challenges beyond the classrooms.

We welcome college graduates from India or abroad, with or without prior public policy experience or education. There is no age bar; in fact we prefer graduates who have had prior work experience in any field. So, if you are intellectually curious and socially conscious, we encourage you to apply.

Eligibility:
The programme is open to anyone who has completed his/her undergraduate studies in any discipline. Prior experience is a strong plus, not mandatory. We have noted that students with a strong liberal arts background and sound quantitative and analytical skills will be prepared to thrive at ISPP.

Process:
The admissions process at ISPP is a fairly simple one. The application form, which is free of cost, is available on the website www.ispp.org.in. The form consists of personal information about the applicant along with details of academics, work experience, extra curriculars, professional projects along with an essay. Once the candidate submits the filled form, the application goes through an internal screening process. If shortlisted, the candidate is invited to the ISPP campus for a round of Group Discussion and Personal Interview. The candidate is encouraged to take a quantitative capability survey to help him/her understand his/her working level of quantitative skills. Note: This survey has no bearing on the admission decision of a candidate. The scoring is strictly confidential.
Admissions

We follow a rolling selection process in three rounds of interviews and group discussions. This means, the earlier you apply, the faster your application is processed for shortlisting, immersion and decision, and higher is the likelihood of securing a spot in the course. Early applicants have the benefit of having more time to take their decisions pertaining to acceptance. They also get the opportunity to be a part of the pre-programme events and activities organized by the institution. Likelihood of financial aid award is higher in the initial round.

For the incoming batch commencing in August 2020, the application forms for admission are now available on the website.

Timelines:

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<tr>
<th>Round</th>
<th>Open</th>
<th>Close</th>
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<tr>
<td>Round 1</td>
<td>15th Jan 2020</td>
<td>15th Mar 2020</td>
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<tr>
<td>Round 2</td>
<td>16th Mar 2020</td>
<td>15th May 2020</td>
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<td>Round 3</td>
<td>16th May 2020</td>
<td>15th Jun 2020</td>
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Fee, Aid, Scholarships

FEE STRUCTURE
Tuition Fee – INR 8,00,000.
This includes the tuition cost of the programme. A GST of 18% will be applicable on this amount.

FINANCIAL AID AND SCHOLARSHIPS
Financial Aid is provided to deserving candidates on merit-cum-means criteria. The Financial Aid committee scrutinizes every application and their merit and means to finally decide appropriate aid for deserving candidates. A variety of financial aid is available including subsidised loan, payment term plans and scholarships. To apply for financial aid, the process is as follows:

Step 1 –
Candidate self-reports his/her financial situation by filling the financial aid form on the application portal.

Step 2 –
Candidate brings all supporting original documents, pertaining to their financial situation, to the personal interaction at the campus, where these documents will be reviewed and collected by the admissions team.

Step 3 –
The admissions team may seek additional information, if required, after which the financial aid committee takes the decision on whether to award an aid to the candidate, the form of aid and the appropriate amount.

Note: The decision of the financial aid committee will be final and non-negotiable. The committee also reserves the right to conduct background verification checks on any candidate.
ISPP can add more than just incremental value to learning processes in this country. I am privileged to be associated with such an illustrious set of names.

N. K. Singh

Chairperson, XV Finance Commission of India and Former Member of Parliament
One year Post Graduate Programme in Policy, Design & Management

Campus:
B-35, 3rd floor, Kiwanis Club India, Qutub Institutional Area, New Delhi 110016

Programme Office:
B-35, 4th floor, Kiwanis Club India, Qutub Institutional Area, New Delhi 110016

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