



INDIAN
SCHOOL
OF PUBLIC
POLICY

PLACEMENT BROCHURE



WWW.ISPP.ORG.IN



INDIAN
SCHOOL
OF PUBLIC
POLICY

**ONE-YEAR
FULL-TIME**

**POSTGRADUATE
PROGRAMME IN
PUBLIC POLICY,
DESIGN &
MANAGEMENT**





| Creating next-gen policy leaders
for a rising India

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MESSAGE FROM THE FOUNDERS

Indian School Of Public Policy
New Delhi
www.ispp.org.in

Indian School of Public Policy, the first design-thinking focussed school of public policy, develops policy professionals with the knowledge, skills, wisdom and ethics to craft local solutions to India's enduring policy and governance challenges, its training is centered on the design and management of institutions and rules that govern society.

The 21st century's challenges are going to be at the intersectionality of Samaj, Sarkar and Bazaar (society, state and markets). Eminent academicians, policymakers and philanthropists have together reimaged the public policy pedagogy, research and practice of a new class of policy leaders. With world-class faculty, extensive industry linkages and an innovative approach towards design and management of policy, ISPP aims to transform the art and science of policy-making.

ISPP's curricular mission is captured by the acronym SPELL - Skills, Political Economy, Ethics, Leadership and Lifelong Learning, Skills of design thinking, persuasive communication to Python and R programming; the philosophical, social, economic and political framework of analysis; ethics as professional ethics as well as the understanding that policy choices are ethical choices; self leadership and growth mindset, and the capacity to adapt, learn and flourish.

Luis Miranda,
Co-Founder, ISPP



Dr. Parth J. Shah
Co-Founder, ISPP

INDIAN SCHOOL OF PUBLIC POLICY

Indian School of Public Policy (ISPP) was launched in October 2018 with the dual objectives of democratising public policy education and engagement in India and facilitating the development of policy capacities across samaj, sarkar and bazaar.

In line with our vision, ISPP offers five key academic programmes:

1. Post Graduate Programme in Policy, Design & Management: ISPP's flagship 1-year course, currently in its fifth year with a batch of 48 scholars.

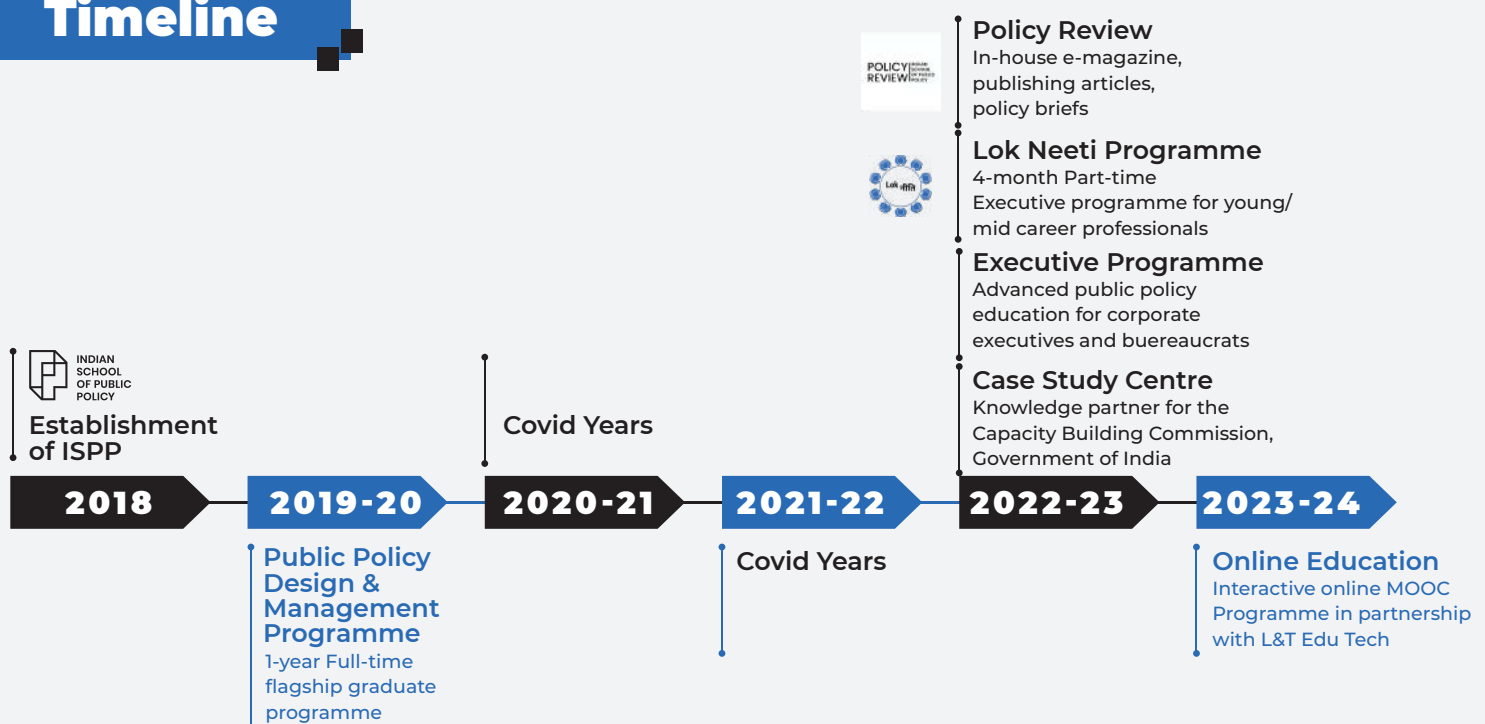
2. LokNeeti: Targeted at working professionals, this 4-month hybrid programme is an intensive capsule course on the essentials of public policy.

3. Executive Education Programmes: These are customised to meet specific corporate and government officials' training requirements.

4. Public Policy for Young Professionals: A 21-hour Massive Open Online Course on public policy designed in partnership with Larsen & Toubro for young professionals.

5. Knowledge partnership with Capacity Building Commission (GoI): A research and training collaboration with the Capacity Building Commission for Mission Karmayogi, GoI's capacity-building initiative for civil servants. Along with developing capacity-building modules, ISPP's Case Study Centre is working closely with the Commission to develop cutting-edge public policy case studies for training civil servants.

Timeline



ABOUT POST GRADUATE PROGRAMME IN PUBLIC POLICY, DESIGN AND MANAGEMENT (ONE YEAR FLAGSHIP PROGRAMME)

ISPP's one-year post-graduate programme in Public Policy, Design and Management runs from August to July of every year. The programme is divided into 7 terms of 7 weeks each with the final term reserved for the capstone exercise that puts all their learning's into practice. The programme is operationalised through three components: Courses, which each run for 24 hours, workshops which run for 10-12 hours, and domains which run for 24 hours.

The training is divided into two parts. One is the analysis of public policy. This involves learning the techniques used to evaluate policies. Courses in economics, statistics, etc., are aimed to provide these tools to the scholars. The other part of the training in public policy involves the understanding of what is public policy, what are the principles and political philosophy determining what and how policy achieves its objectives. Courses in politics, political economy, game theory, etc., are aimed at this second aspect of the training.

The programme also keeps an important consideration into mind. What works in public policy is determined largely by the context within which these policies are implemented, as well as the particular nature of the problem the policy is addressing. E.g., policy governing healthcare is very different from that governing school education. This third aspect of public policy was kept in mind while developing the programme. We have identified 7 domains--- education, environment, food systems & rural development health, infrastructure, technology, and urbanization, to train our scholars in mastering this third aspect.

In addition to this as a part of this programme, University Of Chicago, offers ISPP scholars a Credential in International Development and Public Policy upon successful completion, through a series of workshops and lectures, held at ISPP and conducted by faculty, practitioners and other experts associated with the University of Chicago.

Curriculum

Fundamental Courses

Critical Thinking
Design Thinking
Structures of
Government

Courses

Business & Government
Capstone
Econometrics
Economics
Economics of
Public Policy
Game Theory
Law & Economics
Management of Societies
Markets for Development
Monitoring,
Evaluation & Learning
Politics of Public Policy
Statistics

Labs & Workshops

Antarang Leadership Lab
Policy Case
Consulting workshop
Policy Praxis Lab
Quant Lab
Writing &
Communication Lab
Public Policy
& Corporates

Domains

Education
Environment
Food Systems &
Rural Development
Health
Infrastructure
Technology
Urbanisation

Labs & Workshops at ISPP

1. Writing and Communication Lab (WCL): Engaging public policy stakeholders requires a sound understanding of the policy landscape, skills to conduct research, write scientifically, and the ability to repurpose scientific writing into communication formats that suit stakeholders. The Writing and Communication Lab (WCL) at ISPP offers apprentice-style training to develop scholars' verbal, non-verbal and writing skills to effectively communicate in development, corporate, and academic settings. The Lab also works closely with the Careers team to support students' career development needs.



2. Policy Praxis Lab (PPL): Public policy governs every action one takes as well as the outcomes of these actions. The Policy Praxis Lab will train one to understand why and how to make public policy work for the public. The lab explores a range of policy-related questions: How should markets be organised? What is health policy? How does public policy handle the diverse interests of people? How do we find out these diverse interests? How do we make people agree on a common set of choices, allowing them to choose differently from the same set?



Through a series of policy exercises characterised by curiosity and empathy, through thought experiments as well as real-life experiences of successful and unsuccessful policy interventions, scholars will be trained to master the science and art of ethical policy objectives.

3. Antarang Leadership Lab (ALL): The Antarang Leadership Lab (ALL) is an experiential lab. It is meant to create a comfortable space where scholars can have conversations amongst friends on issues that are relevant to their personal development as leaders. ALL give our scholars hands-on, practical experience to build their leadership skills to help them both at ISPP and when they start working. It aims to make our scholars more aware of themselves and their surroundings. This year we have 30 mentors on board as part of ALL.



4. Public Policy & Corporate workshop: The Public Policy and Corporate workshop introduces scholars to the intricacies of public policy and corporate strategies. By hosting a line-up of esteemed industry experts and professionals, the scholars will understand the complexities of stakeholder management. They will also study the role of advocacy in building trust and developing effective coalitions. The workshop will build upon their existing training with the aim of transforming scholars into policy professionals who can effectively engage with governments.



Collaboration with Harris School of Public Policy, UChicago

University Of Chicago, offers ISPP scholars a Credentials in International Development and Public Policy upon successful completion, through a series of workshops and lectures, held at ISPP and conducted by faculty, practitioners and other experts associated with the University of Chicago.

In the past years, the lecture series hosted highly esteemed professors and alumni of the University of Chicago including:



MICHAEL GREENSTONE
Director,
Becker Friedman Institute
for Research in Economics



JOHN MARK HANSEN
Charles L. Hutchinson
Distinguished Service
Professor, Department of
Political Science



MARVIN ZONIS
Professor Emeritus of
Business Administration,
Booth School of Business



**NOBEL LAUREATE
MICHAEL KREMER**
Professor of Economics,
Harris School of Public Policy



OUR PARTNERS



Alumni Testimonial

ISPP has been a life changing experience for me. It provided me a platform that helped me propel my career. This place gave me a family away from family. Starting from the professors to my colleagues, the ecosystem created here provided me immense professional and personal growth. It gave me the confidence and the hand holding that was necessary for whatever I have been able to achieve. I am proud to be a part of the ISPP family.

DEEKSHA AGGARWAL (CLASS OF 2022)
Associate - Strategy & Transaction, Ernst & Young (EY)



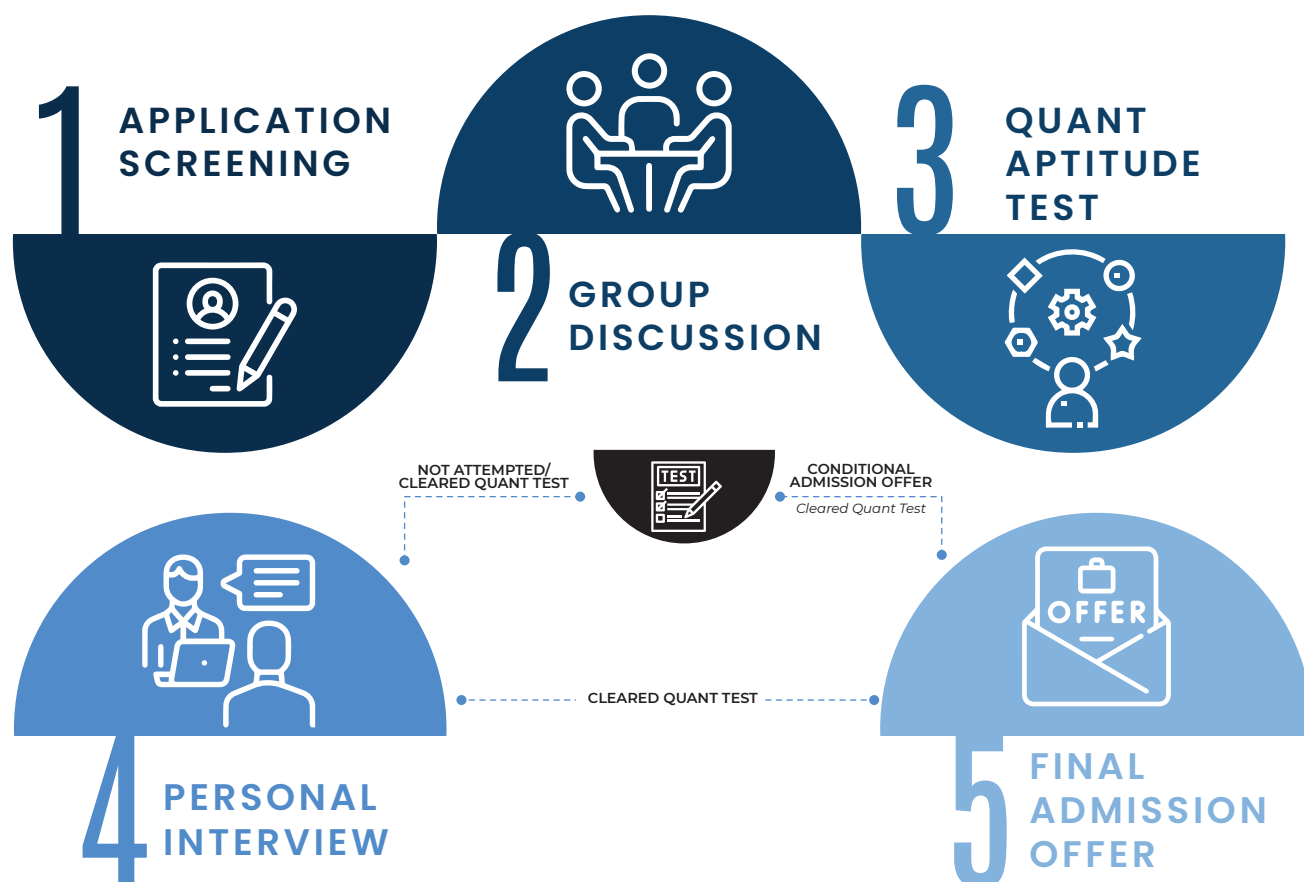
Admissions

1. Eligibility:

ISPP's year-long programme in Public Policy, Design & Management (PDM) is open to any individual who has completed their undergraduate studies, regardless of discipline, from an Indian or International University. Applicants who are currently enrolled in the final year of their undergraduate studies or have completed their undergraduate in the current academic year are not eligible for the PDM programme.

2. The Selection Process:

ISPP admission offer shall be made to successful candidates who have qualified in all stages of the Selection Process.



Alumni Testimonial

"I believe it would be fair for me to say that I would not have been at the place where I am today, if it was not for ISPP."

As someone who's working with the Government, I can say for sure that every lecture and each course at ISPP has taught me something or the other that I am delivering at my workplace every day."

VYOMA DADHICH (CLASS OF 2022)
Associate, GovTech, PwC



CAREERS AND PLACEMENTS

ISPP trains its scholars to be leaders for policy action by training them rigorously in management, communication, and leadership skills. Careers Support Cell at ISPP assists each scholar to explore prospective career pathways and enable career opportunities of the scholar's choice. At ISPP, we have designed our career support process - The Three Es towards Employment - Empower, Engage, Enable - to competently leverage the varied skill sets and domain expertise that our scholars offer.

Career Services



One-on-one interactions to understand career aspirations



Consulting & Case Studies Workshop



Cv Building & Cover Letter Writing Workshops



Alumni Speaks Sessions



Interview Preparation (Including Mock Interviews)

Industry Engagements:

1. Roundtable With Industry Experts



Alumni Testimonial

"The competencies and values imbibed at ISPP have given me the certitude and conviction to explore different avenues in my professional career, including the present consulting stint at EY, tutoring ACCA students on taxation systems and being a prolific media contributor on public policy matters."

TAARUSH JAIN (CLASS OF 2020)
Consultant, EY



2. Tea and Policy Sessions

The 'Tea and Policy' session is a unique initiative where we invite public policy professionals from a diverse range of industry backgrounds to engage with our scholars. These events are structured to be free flowing discussions which not only provide the scholars with an avenue to network with industry leaders but also gives them an insight into the day-to-day workings of a policy professional.

Some of the industry experts who visited us were:



SWATI AGARWAL
Partner, Deloitte



SEEMA BANSAL
Partner and Director,
Boston Consulting Group



VIVEK VATS
Director, Government
Affairs and Public Policy,
HP



YASH KANSAL
Deputy Managing
Director, APCO Worldwide



AMAN JAIN
Industry Head, Fintech

We have also had experts such as Aman Jain (Industry Head, Fintech), Priti Srivastava (Vice President, Corporate Affairs - Reliance Industries Ltd.), Ankhi Das (Public Policy Director, Facebook) and Remya Lakshmanan (Senior AVP, Invest India) visit us for interaction.



Alumni Testimonial

"Every day at ISPP, I was questioned and challenged on my core thinking process. It was baffling at times but in hindsight, those small strides in every domain led to a major reengineering."

The learning environment at ISPP has significantly modified my thought process and approach in life, at large."

HIMANSHU BURAD (CLASS OF 2020)

Officer on Special Duty (OSD), National Health Authority (NHA)



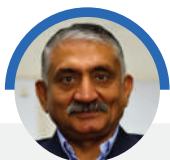
3. Immersive Learning Engagement (ILE)

ILE is an integral part of our Post Graduate programme, in which our scholars get a unique opportunity to engage with industry organisations, either on remote projects anytime between September and April or through full-time internships from May to July.

Our previous ILE partners

		 Ministry of Housing and Urban Affairs Government of India
		
		 Public Affairs Forum of India
		
		
		
	 British Petroleum	
		

ISPP's Career Advisory Council (CAC)



AJAY KHANNA
Professor of Practice
& Advisor, Careers,
Indian School of
Public Policy



GAURAV GUPTA
Global Managing
Partner, Dalberg



MANASH NEOG
Co-Founder &
Director, Chase India



NAMRITA JHANGIANI
Partner, Egon Zehnder



KANCHAN LALL
Director of Partnership
and Operations,
The Education Alliance



T S VISHWANATH
Director General,
PAFI & Co-founder,
RV Vekommunicate



ROHIT KUMAR
Co-Founder,
The Quantum Hub



SWATI AGARWAL
Partner, Deloitte



SUBHA GANGULY
Director,
India Operations,
IDinsight



MANISHA TULI
Senior AVP &
HR Lead,
Invest India



SHRIYA SETHI
Director, Centre for
Social Impact,
McKinsey & Co.



RANJEET GOSWAMI
Global Head -
Corporate Affairs,
Tata Consultancy
Services (TCS)



**MATHIAS
PONTOPPIDAN**
Managing Partner, Pontoka



MOHAMMAD ATHAR
Partner, PwC



CAREER INSIGHTS

Preferred Skills in ISPP Scholars as Recognised by Our Recruiters

Consulting

Analytical thinking Synthesis
Critical reasoning Communication

Research/Think Tanks

Research Policy drafting
Practical exposure Communication

Corporates

Analytical thinking Policy analysis
Proposal writing Communication

Government

Policy analysis Policy drafting
Drive Communication

Industry Associations

Project management Decision making
Client relations Thematic interest

NGOS

Field exposure Empathy
Fundraising Proposal writing

Public Policy roles for ISPP graduates



**Policy Research -
Qualitative & Quantitative**



**Communications /
Advocacy**



**Public Policy /
Regulatory Analysis**



**Government
Relations**



**Monitoring &
Impact Evaluation**



**Project
Management**



**Fundraising /
Proposal Writing**

OUR RECRUITERS

Think Tanks & Research



Industry Bodies



Fellowships



Non-Profits & Foundations



Corporates



Government & Quasi-Government



Social Impact Consulting



Corporate Consulting



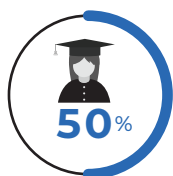
SCHOLARS' PROFILE (2024)

Our class of 2024 comprise of outstanding scholars from diverse academic, geographical, and professional backgrounds.

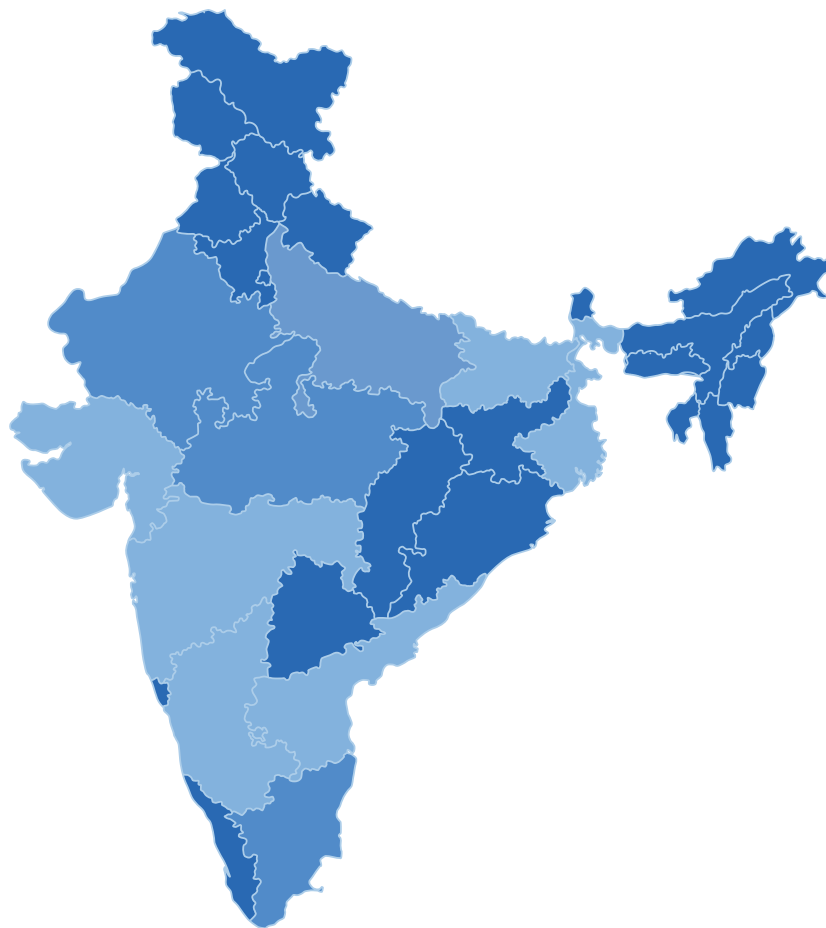
48
Scholars



Male
Scholars



Female
Scholars



16 States, 1 UT

33%

PG Degree

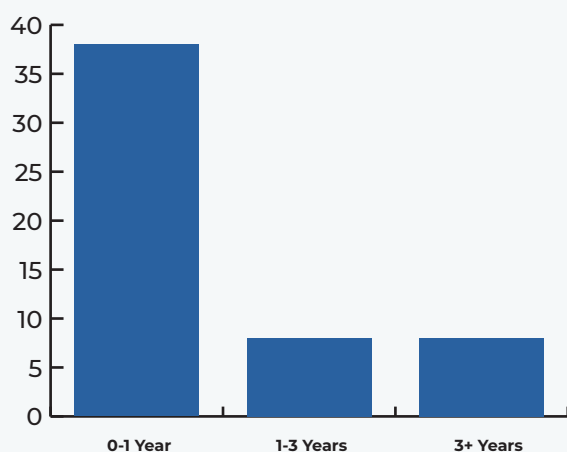
2%

International Experience

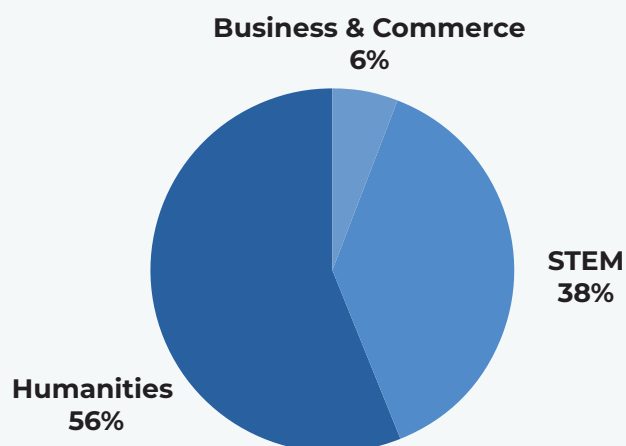
59%

Certificate Courses

WORK EXPERIENCE



SCHOLAR BACKGROUND



ISPP OATH



The Policy Oath is an ethical commitment given by every graduate of ISPP. It was drafted by scholars of the first batch, to swear to uphold the highest ethical standards in their work. It represents ISPP's attempt to create the next-gen of policy leaders for a rising India who remain policy practitioners of the people, by the people, for the people.

I am a policy practitioner and I believe that the Constitution is the foundational policy document and I shall live its values of Justice, Liberty, Equality and Fraternity.

I see the world as a complex, living ecosystem and I am humbled by what I can change.

I respect the freedom and dignity of all stakeholders, and I empower them to realize their true wellbeing.

I understand that people are individuals, and also part of a whole, and I must act for both, with empathy and wisdom.

I know and observe biases, and account for them when I make decisions.

I recognize the appeal of power, but I rise above it, and do not let its weight oppress me or the people I serve.

I practise transparency, integrity and excellence, and I seek no undue gain from my professional conduct.

I appreciate that policy is both an art and a science, and I must remain a life-long learner.

I pledge to live by this covenant.



Unlock Public Policy Potential



Placement cycle- December to July

Hire from ISPP!

**Contact our
Careers Team at ISPP:**

Ram Kamesh - ram@ispp.org.in

Urvashi Shahi - urvashi@ispp.org.in

Siddhartha Warwade - siddhartha@ispp.org.in

Scan here for
Scholar Profile:

