



INDIAN
SCHOOL
OF PUBLIC
POLICY

ISPP NEWSBYTE

JANUARY - MARCH 2023

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Letter from the Founders



LUIS MIRANDA



PARTH SHAH

We are elated to bring you the January-March 2023 edition of ISPP Newsbyte on all the exciting projects and initiatives the institute has taken on.

We are proud to present the success of ISPP's public policy upskilling programme for mid career professionals – LokNeeti. With a fourth cohort enrolled, the LokNeeti programme continues to be one of our most sought-after courses.

Along with the courses, ISPP is expanding its list of faculty members onboard. Renowned public policy affairs and advocacy leader, Ajay Khanna has joined ISPP as a Professor of Practice.

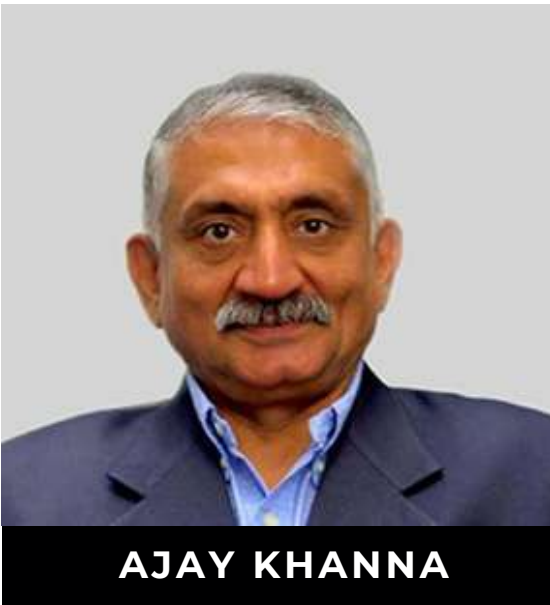
The ISPP Newsbyte January-March 2023 also gives you a peek into the Immersive Learning Programme designed for our full-time Policy Design and Management Programme (PDM) scholars to gain industry knowledge and work experience. At ISPP, we believe in employing theory into practice.

For ISPP, 2023 is off to an exciting start with the Public Affairs Forum of India (PAFI) entering into a strategic partnership with us. We have also conducted our second Executive Education Programme with the Tata Management Training Centre for the Tata Group exploring avenues of public policy capacity building and practise for corporates. At ISPP, we are keen to collaborate with organisations like PAFI and Tata Motors to further our vision to democratise public policy education in the country.

We are glad to have you on this journey. Happy reading!



Welcome aboard, Ajay Khanna



AJAY KHANNA

Professor of Practice, ISPP
Co-Founder: PAFI
(Public Affairs Forum of India)

Over the years, Ajay Khanna has worn many hats apart from the ones mentioned above. He is also Co-Founder of Public Affairs Forum of India (PAFI), Senior Advisor at The Convergence Foundation and Adjunct Professor at Takshashila.

We are certain that Ajay Khanna will bring his versatility and varied expertise to ISPP as a Professor of Practice. He will also teach a mini course called Public Policy and Corporates. We are thrilled to welcome him to the ISPP family.

With the knowledge and expertise he brings on board, ISPP has further strengthened its commitment to finding solutions for India's policy challenges. We believe that the lifetime of experience Ajay has in the corporate and policy domain will help drive the development of the school's intellectual capital.

Ajay is a leader in Public Affairs, Public Policy, Advocacy, Corporate Affairs, Corporate Communications, and Strategic Advisory with a demonstrated history of working across industry sectors with strong global connections.

Ajay is the Group Global Strategic Advisor and Group Global Ombudsperson of Jubilant Bhartia Group which has a strong presence in diverse sectors. Skilled in Crisis Management, Crisis Communications, Corporate Social Responsibility, Government Relations, he is also an experienced Ombudsperson. Ajay has a career spanning 42 years with a special attention on ethics and values based leadership. He is also a member of the boards of companies, NGOs and several organisations that focus on social entrepreneurship.

“

I have been involved with ISPP since its inception in 2019 and closely followed its growth both in terms of industry linkages and relevance of its course content in the policymaking space.

”



Ajay Khanna...



Ajay has a Degree in Commerce & Economics from Shriram College of Commerce & a Degree in Law from University of Delhi & currently lives in Delhi NCR, India. Ajay was founding Chief Executive Officer (2002-2006) of India Brand Equity Foundation (IBEF) - a joint initiative of the Ministry of Commerce, Government of India & Confederation of Indian Industry. This was a unique Public Private Partnership initiative to promote, project & position India's growth story globally. IBEF, under Ajay's leadership launched the "India Everywhere" campaign at the Annual Meeting of the World Economic Forum in Davos in 2006. A number of high profile global initiatives were taken during Ajay's four-year stint as the CEO of IBEF.

“

I am looking forward to my formal association with the Indian School of Public Policy to help promote capacity building to navigate complex policy space within the context and complexity of India.

”

He held several leadership positions in his career span of over 27 years with the Confederation of Indian Industry and led its engagement with the World Economic Forum, which Ajay handled for over 20 years. He was the Vice Chair of South Asia Regional Strategy Group (RSG) of World Economic Forum & is closely involved with the Schwab Foundation for Social Entrepreneur of the Year- India Award for over 14 years.

In 2008, Ajay Co-Founded Public Affairs Forum of India (PAFI) aimed at aligning Business, Society and Government on long term priorities; fostering trust across all stakeholders.

At ISPP, Ajay Khanna will also work closely with the Careers team to enhance scholar employability and industry-relevant skills as well as introduce potential recruiters to ISPP.

LokNeeti Programme



ISPP team members with the second cohort of LokNeeti Programme at their graduation ceremony at Dehradun in December 2022.

LokNeeti Programme was launched on 26 January 2022, our 73rd Republic Day. LokNeeti is designed to democratise public policy discourse in India. Using a hybrid model of training, LokNeeti offers courses that focus on Data Analysis, Project Monitoring, Impact Evaluation, Design Thinking and Behaviour Change. The 4-month programme is designed to engage policy aspirants from around the country in an attempt to impart core public policy education in English/Hinglish.

It consists of 6 courses, 3 workshops, and 1 week of in-person classes. Scholars are encouraged to apply their skills and new learnings to analyse policy issues using the lens of design thinking and behaviour change. Dr Parth J. Shah, Co-founder, ISPP is the Sutradhaar of LokNeeti. After three successful cohorts, the fourth cohort will commence its classes on 29 April 2023.

LokNeeti Classes at a Glance



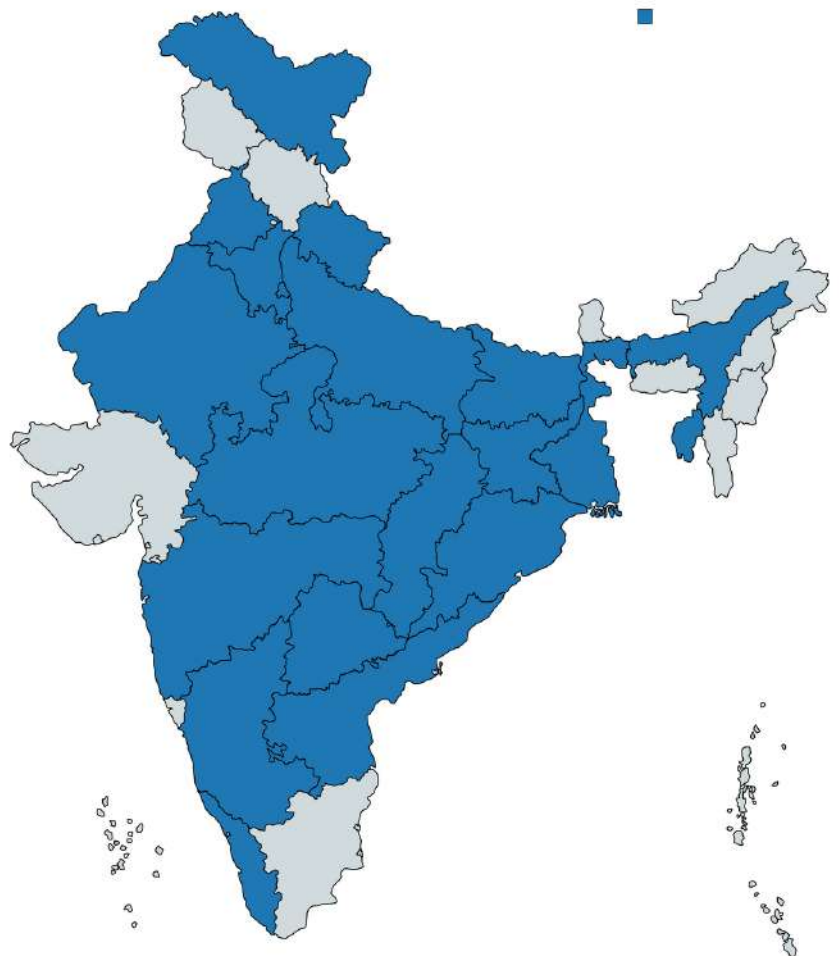
**AVERAGE
NUMBER OF
SCHOLARS**
27



AVG. WORK EXP:
5.6 YEARS



GENDER RATIO
57% FEMALE
43% MALE



Created with mapchart.net

**LOKNEETI SCHOLARS FROM 21 STATES &
UNION TERRITORIES**

Scholars in Spotlight



DR. AMIT KUMAR GUPTA

"The LokNeeti programme not only gave me a better understanding of public policy but also gave me an opportunity to better understand its relationship with Economics, Data Management, Behaviour Change, Project Monitoring and Evaluation. It has been a wonderful experience to explore multiple areas of research in public policy and grow academically, professionally and personally."

Dr. Amit Kumar Gupta is currently working as a faculty member in the Department of Political Science, Guru Ghasidas Vishwavidyalaya, a Central University in Chhattisgarh.

He achieved 3rd position on the Dean's List and won the award for the Best Practicum in LokNeeti.



ANJALI AGARWAL

"LokNeeti Programme was rich in content, so rigorous in approach, and gave us an opportunity to network with a diverse group of people. They say the best things happen when you least expect it!"

"It's a moment of pride and honour for me to be a valedictorian of my cohort. I am sure I will be meaningfully applying the learning from this course to create change that brings together the strengths of sarkaar, samaaj, and bazaar."

Anjali is currently working as a business strategy consultant at Kognitivus.

Alumni in Spotlight



VANESSA SINGH • Counsel, BRB Legal

"The LokNeeti Programme has been an enriching experience in the truest sense. The course helped me in understanding granular aspects of how policies are articulated and implemented including finer nuances pertaining to data analysis, design thinking, and behavioural nudges. It helped me in comprehending the interplay between samaaj, sarkar and bazaar -the pillars of Public Policy. The faculty, composed of some of the most accomplished academicians, economists, researchers, bureaucrats and eminent achievers from the field of policy-making, ensured that each session is an immersive learning experience. Another feature of the course was the dynamic and diverse cohort which contributed immensely in one another's learning journey."



KARAN SHINGHAL • Research Analyst, CEEW

"The LokNeeti Programme at ISPP played a critical role not only in my career but also in my network and personal intellectual growth."

Here, I learned how policy influences interconnected systems that affect the public's day-to-day decisions. And how data analysis can uncover insights to re-inform strategies and the broad role of behaviour change in societal choices. I would highly recommend it to anyone looking to understand the various dimensions affecting our lives and those around us. Everything from a smartly designed course structure to an empathetic and experienced faculty, the LokNeeti course is a great way for anyone looking to get a start in public policy."



Faculty in Action



AMIT KRISHN GULATI

Professor at ISPP & Entrepreneur

Amit Krishn Gulati is an award winning industrial designer, entrepreneur and educator with a multifaceted oeuvre encompassing New Product Development, Healthcare, Branding, Built-Environments and Retail Experiences.

At ISPP, Amit leads the classes in design thinking and developing policy solution employing design thinking framework. He has been associated with the institution since its inception.

Amit is passionate about mentoring entrepreneurs and works closely with many start-ups. He is actively engaged in creating design awareness and has served on the CII National Committee on Design for several years and has been the Vice President and member, National Executive Council of the Association of Designers of India (ADI).

He completed the 5 year programme in Industrial Design (equivalent to Masters in Design) from the National Institute of Design (NID), Ahmedabad in 1995 and is the co-founder and executive director of Incubis, one of India's respected innovation-consulting and design companies with several Fortune 500 clients.

Amit likes to teach and has served as a member of the Senate at NID and is on the Board of Studies at Ambedkar University and Anant University.

Amit is a part of the Stanford GSB's highly competitive Seed Transformation Program for entrepreneurs, cohort of 2023.

Immersive Learning Programme (ILP)

Immersive Learning Programme (ILP) is a high-impact, unique learning experience for PDM scholars at ISPP to collaborate on real time projects guided by project leads from client organisations. ILP is a great way to provide the scholars a platform to completely immerse in live projects related to public policy that enables learning by doing.

90%

**SCHOLARS
ENGAGED IN ILP**

ILP 2023



ILP Scholar Testimonials



AKASH MISHRA (2023 COHORT)

"As part of our ILP at ISPP, I had the opportunity of working with the policy and communications team at British Petroleum. There, I am working in policy research pertaining to the envisaged carbon markets in India. I am assisting the team in drafting their response to BEE's call for suggestions to their recently released draft policy for the Indian carbon market. These new market-based mechanisms tackle climate change and the proposed transition from the existing PAT scheme is a hugely impactful and exciting area of work that I am delighted to contribute to."



SHRISTY SINGH (2023 COHORT)

"As a scholar of public policy with a background in technology and software, I was keen on getting an ILP that lay at the intersection of both. Throughout the process, I received comprehensive support in identifying suitable opportunities that proved instrumental for me in securing an ILP with eGov Foundation that creates open digital infrastructure and ecosystems for governance delivery. So far my ILP experience has been nothing short of remarkable. I have had the chance to work alongside industry experts and gain a better understanding of how technology can be used to drive positive change. This experience is a chance to network with professionals in my field and gain insights into potential career paths"

Where our Alumni are...

We are proud to have secured 100% placement for our first three PDM cohorts. Some of our campus recruiters are listed below. As we enter the placement season for our fourth cohort we would be grateful if you could refer potential recruiters to our Careers team.

If you are interested to know more about the placement process or have inputs on the same, please reach out to Head-Placements, Partnerships & Strategic Alliances, **Urvashi Shahi**, at urvashi@ispp.org.in



The Hon'ble Minister of Housing and Urban Affairs, Shri Hardeep S. Puri recently selected two of our alumni, Saurabh Mishra and Swanya Singh from PDM 2022 cohort, to work closely with him on his official and political engagements. They are both Fellows at The Urban Learning Internship Program (TULIP).



Partnerships



Tata Management Training Centre / Tata Motors

As a part of our strategy to build public policy capacity, we focused on building relationships with corporate partners. Our first Executive Education programme - Understanding Public Policy for Business - was held online over 2 weeks in July 2022 for the CXOs of the Tata Group. This was a three-way partnership between Tata Management Training Centre, The Harris School of Public Policy at the University of Chicago and ISPP.

In March 2023, we held a Public Policy Strategy Workshop for Tata Motors in Delhi. This was our second programme for the Tata Group. We covered public policy strategy design, and specific challenges and opportunities facing the company. We discussed a case study on how Chrysler worked hard to lobby the government to save it from bankruptcy. This case was excellently facilitated by four of our scholars under the guidance of Prof Krishna Ladha.

The workshop was led by our eminent faculty Prof O P Agarwal, Prof Krishna Ladha, Prof Karan Arora, Luis Miranda, Asst. Prof Vincy Davis, and Academic Coordinator Dhruva Mathur.

We are currently working with two new corporate clients. Please let us know if you would like ISPP to conduct a bespoke programme for your organisation. Please reach out to our Assistant Dean for Executive Education & Partnerships, **Ram Kamesh**, at ram@ispp.org.in



Partnerships



Dignitaries at the 9th Annual Forum of PAFI at Taj Palace, New Delhi (from left to right)

1. Tanmoy Chakrabarty: Vice President, PAFI and Group Government Affairs Officer Tata Sons
2. Virat Bhatia: President, PAFI and Managing Director, Apple India
3. Ashwini Vaishnaw: Minister for Railways, Communications and Electronics and Information Technology, Government of India
4. Ajay Khanna: Co-Founder & Forum Chairman, PAFI, Group Strategic Advisor Jubilant Bhartia Group and Professor of Practice at ISPP

Public Affairs Forum of India (PAFI) is at the forefront of driving ethical and respectful dialogue and interaction amongst stakeholders and serves as a professional resource for public affairs practitioners. PAFI is committed to practising the highest standards of honesty, accuracy and integrity in the public policy domain. Since its inception in 2008, PAFI has been actively promoting and upholding transparency, probity, inclusion and diversity across the wider remit of the Public Affairs profession spanning Policy Advocacy, Government Relations, Stakeholder Engagement, Corporate Communications and Corporate Social Responsibility representing all sectors.



ISPP Team and PDM 2023 cohort at the 9th Annual Forum of PAFI

In February 2023 ISPP and PAFI entered into a strategic partnership to further bolster their long-standing relationship. Since its inception ISPP has been associated with PAFI and actively engaged with the organisation by attending annual forum events and lectures. This year we have formalised the relationship as strategic partners.

With this collaboration, PAFI and ISPP have entered into a symbiotic exchange of resources and talent. ISPP and PAFI members intend to compliment each other in designing and teaching relevant topics of public policy programmes. ISPP scholars are set to gain full time jobs, internships and other opportunities via this partnership and the organisations will be hosting events together to sensitise the industry on public policy. Collaborations like these enable the institute to exchange information, share knowledge, and experiences to advance and develop the field of Public Policy in India.



Meet the Development Team

With the Public Policy education sector experiencing exponential growth, ISPP has aggressive expansion plans in the coming years; the newly constituted Development team will be focussed on mobilising resources and generating adequate funds to fuel ISPP's expansion plans to bring the institution closer to its vision of democratising Public Policy in India.



Sumeet Sandhu

Head, Development



Ammu Thomas

Associate



Nimisha Pathak

Associate

For conversations on ISPP development and fundraising, please contact Head, Development, **Sumeet Sandhu**, at sumeet@ispp.org.in



A Walk through the ISPP Campus



*Left - Top to Bottom: Scholars engaging in discussions at the scholar lounge ; Scholars at the basement study area
Right - Top to Bottom: ISPP frontal view, Classroom: Scholars at the basement library*



LET'S CONNECT!



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