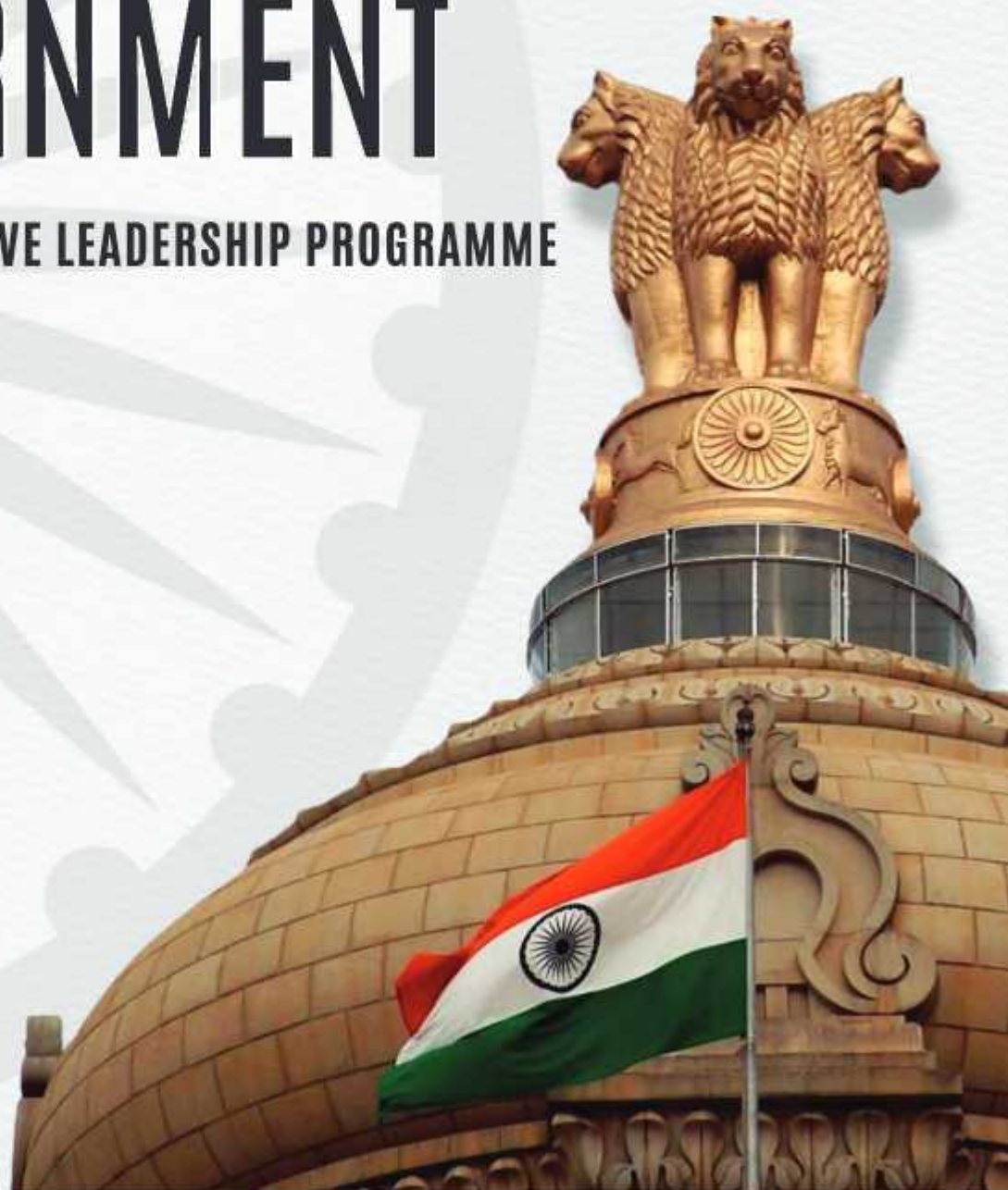




INDIAN  
SCHOOL  
OF PUBLIC  
POLICY

# UNDERSTANDING GOVERNMENT

TWO DAYS IMMERSIVE LEADERSHIP PROGRAMME



STARTS 22ND DECEMBER | 2 DAYS PROGRAMME |  ISPP CAMPUS

# ABOUT THE PROGRAMME

The programme has been designed to address critical challenges that are often faced when working with the government. Over two days, participants will cover four courses that begin with an introduction to Indian public policy-making and cover various aspects ranging from governance to policy-making and building effective partnerships with the government.

The programme has been designed by individuals who have served in the government and have participated extensively in policy-making and governance processes. They have brought together their tremendous knowledge and insights on the Indian governance structures to design a course that blends the use of theory and practice to offer actionable learning outcomes.

Relying extensively on examples, the course will cover all various aspects of governance and decision-making relevant to leaders striving to drive their organisations towards success. Participants will also get an opportunity to network and build ties with leaders from other sectors and industries while collectively sharing their experiences of forging successful partnerships with the government.

## STARTS ON

**22 December, 2023**

## ENDS ON

**23 December, 2023**

## PROGRAMME FEE

**Rs 40,000 (+18% GST)**



**Two days of in-person sessions at ISPP Campus**



**Four sessions per day; Two in the morning & Two in the afternoon**



**Morning sessions: Interactive lectures + Case Studies**

**Afternoon Sessions: Games + Group Exercises**

# WHO SHOULD ATTEND THIS

Business Unit Heads of Small size Corporates

Heads of Academic Institutions

Representatives from Associations from Civil Societies



Public Policy/Government Affairs division of Large size Corporates



Heads of NGOs & Think Tanks



Representatives from Industry Associations





# CURRICULUM COMMITTEE



**RAKESH SWAMI**

Group President -  
Corporate Affairs Godrej Industries  
Limited And Associated Companies



**MEERA KRISHNAN**

Principal - Dua Consulting



**ASHISH AGGARWAL**

Vice President, Head of  
Public Policy, NASSCOM



**DR N.C. SAXENA**

Faculty- ISPP,  
Former Secretary, Planning  
Commission of India



**MR AJAY KHANNA**

Faculty- ISPP,  
Co-Founder, Public Affairs  
Forum of India (PAFI)



**DR O.P. AGARWAL**

Dean, ISPP,  
Retired IAS

## PROGRAMME FACULTY



**Dr N.C. Saxena**

Dr N.C. Saxena was topper of his batch (1964) in the IAS. He retired as Secretary, Planning Commission in 2002. He also served as Secretary, Ministry of Rural Development (1997-99) in Government of India. During 1993-96 he was Director, National Academy of Administration, Mussoorie, which trains civil servants. On behalf of the Supreme Court of India, Dr Saxena monitored hunger based programmes in India from 2001 to 2017. He was a Member of National Advisory Council from 2004-08 & 2010-14, and contributed to formulating Rights-based Legislations for the disadvantaged in India.

Dr Saxena did his Doctorate in Forestry from the Oxford University in 1992. He was awarded honorary Ph.D. from the University of East Anglia (UK) in 2006. He has worked on development issues in Laos, Cambodia, Vietnam, East Timor, Saudi Arabia, Singapore, and Afghanistan. He regularly advised UNICEF, UNDP and the World Bank between 2002 and 2017. He was a Visiting Professor to Regional Community Forestry Training Centre, Bangkok 1993-98 and Member, Governing Council, ADB Institute, Tokyo, 2002-04.



**Mr Ajay Khanna**

Ajay Khanna is a leader in Strategy, Public Policy & Public Affairs, Advocacy, Stakeholder Engagement and Strategic thinking with a demonstrated history of working across sectors & strong global connections. Skilled in Crisis Management & Communications, He is an experienced Ombudsperson & a leadership Coach. Ajay, a lawyer, has a career span of over 43 years with focus on ethical & values based leadership. Ajay writes regularly for major newspapers on topical subjects.



Ajay is a Co-Founder of Public Affairs Forum of India which he founded in 2008. Public Affairs Forum of India aims at aligning business, society and government on long term priorities; fostering trust across all stake holders; collaboratively developing smart and relevant policies, proposals and processes that foster innovation and rely on evidence based research and promotes capacity building to navigate change within the context and complexity of India.



### **Dr O.P. Agarwal**

Dr O.P. Agarwal, a former member of the Indian Administrative Service (IAS) from 1979 to 2007, held key government positions in Assam and at the national level. Notable roles included Joint Secretary (Training) in the Ministry of Personnel and Training (2000-2005) and Joint Secretary (Urban Transport) in the Ministry of Urban Development (2005-2006), where he authored the national urban transport policy adopted in April 2006, serving as a guiding document for urban transport planning and investments.

Dr Agarwal holds a PhD in Transport Economics from IIT Delhi, along with master's degree from MIT in Transportation and Technology Policy and a bachelor's in Electrical Engineering from IIT Madras. He contributed significantly to the World Bank as a Global Urban Transport Adviser for six years, served as an Executive Director at the Indian School of Business, and was the CEO of the World Resources Institute from June 2017 to September 2022. He chaired the US Transport Research Board's Committee on Transport in Developing Countries for six years and has authored numerous papers on urban transport policy and governance.



### **Mr Rajiv Datt**

Mr Rajiv Datt has had an illustrious career spanning over four decades that has left an indelible mark on India's Infrastructure and Finance sectors. With a profound understanding of policy formulation, meticulous attention to detail, and a proven track record of on-ground implementation, this visionary individual has reshaped the landscape of these critical industries. Mr Datt comes with a wealth of experience in the core infrastructure domains, including Railways, Power, and Urban Transport, but his expertise doesn't stop there.

He has also dedicated considerable time to the Social Infrastructure sector, with a pivotal role at the Employees State Insurance Corporation, and have navigated the complexities of the Financial sector, most notably as the Managing Director of the Indian Railway Finance Corporation from 2011 to 2016.



### **Dr Anup Wadhawan**

Dr Anup Wadhawan is a distinguished professional with extensive policy experience in various sectors. He has served as India's Commerce Secretary, showcasing expertise in foreign trade and investment, as well as roles in banking, insurance, pensions, and capital markets within the Indian government. Additionally, Dr Wadhawan has significant provincial policy-making experience in regions like Uttar Pradesh and Uttarakhand, covering a wide range of areas such as urban development, forestry, education, disaster management etc.

His career also includes district-level development administration and public administration roles, highlighting his diverse skill set in both rural and urban development. Notably, he has regulatory experience with the UP-power regulator and has contributed to public utility reform during his tenure at the World and African Development Banks. Dr Wadhawan also has teaching experience in economics and public & development policy.



# PROGRAMME MODULES



## **Public Policy in India**

The Public Policy in India course will introduce participants to the structure and frameworks of public policy. It will study the stages that an issue goes through before it emerges as an official government policy. For each stage, it will explore the process and actors involved in shaping the outcomes. With this introduction to public policy-making in India, leaders will be better equipped to engage with governments in delivering positive change.



## **Governance in India**

The course has been designed to unravel the intricate details of the Indian governance system. Over two sessions, leaders will explore the three-tier governance system in India, the distribution of law-making authority between different levels of government, administrative structures, revenue-raising capabilities, and decision-making processes, and revenue-spending procedures of the government. The course will empower leaders to better understand the functioning of the government. By the end of the course, the participants will be better equipped to engage the political and administrative spheres of governance in India.



## **Economic Policy-making in India**

The course on Economic Governance in India aims to demystify how economic policies and decision-making by government happen. The course is divided into two sessions where the first session will examine the functioning of Public Sector Undertakings and discuss examples of collaboration between industry and civil society. The second session has been designed to offer valuable insights into the government's investment decision-making strategies. Through this course, the participants will be endowed with core knowledge of the government's economic decision-making processes and how they can participate in such processes.



## **Government-Industry Partnerships**

As the Indian economy grows, it becomes increasingly important for the industry to build and engage in effective partnerships with the government. A pre-requisite for this is knowledge of who are the relevant officials for various policy issues. This course will fill that gap by introducing participants to important tools that they can rely on to identify important stakeholders in the government. By the end of the course, leaders will be trained in identifying important communication channels that they can rely on to build effective partnerships that drive innovation and progress.

## DAY 1 DECEMBER 22, 2023

TIME	SESSION TITLES	FACULTY
9:30 am - 10:00 am	Welcome to ISPP and the Executive Education course on Understanding Government	O.P. Agarwal
10:00 am - 11:30 am	The Structure and Framework of Public Policy making	O.P. Agarwal
11:30 am - 12:00 noon	<i>Tea Break</i>	
12:00 noon - 1:30 pm	Basic features of three-tier structure of government, distribution of subjects between the Centre, States, and Panchayats, Administrative Structure	N.C. Saxena
1:30 pm - 2:30 pm	<i>Lunch</i>	
2:30 pm - 4:00 pm	How are revenues raised and shared through Finance Commission and centrally sponsored programmes Decision making in government, flow of funds, and how to reduce delays	N.C. Saxena
4:00 pm - 4:30 pm	<i>Tea Break</i>	
4:30 pm - 6:00 pm	PSUs at the Centre and States level A few examples of government's collaboration with civil society & industry	N.C. Saxena

## DAY 2 DECEMBER 23, 2023

TIME	SESSION TITLES	FACULTY
9:30 am - 11:00 am	Opportunities for corporates in public policy making	Ajay Khanna
11:00 am - 11:30 am	<i>Tea Break</i>	
11:30 am - 1:00 pm	How does Government decide on investments	Rajiv Datt
1:00 pm - 2:30 pm	<i>Lunch</i>	
2:30 pm - 4:00 pm	Case Study/ Game	O.P. Agarwal
4:00 pm - 4:30 pm	<i>Tea Break</i>	
4:30 pm - 6:00 pm	Guest Lecture and Convocation	



# UPSKILLING PROGRAMMES FOR WORKING PROFESSIONALS



*Prof. Krishna Ladha & Prof. Pronab Sen during a closed-door consultation exercise with senior government officials at NITI Aayog*



*Professor Krishna Ladha with young professionals after a training session on game theory at NITI Aayog*



*Professor O.P. Agarwal, Dean-ISPP is training mid-career professionals on the structures of government.*



*Women in Public Policy initiative at ISPP*



*Arvind Panagariya, the Former Vice Chairman of NITI Aayog with ISPP scholars*





# AN INSTITUTION BUILT BY POLICY LEADERS

## | ABOUT ISPP

Indian School of Public Policy, founded in October 2018, aims to democratise public policy in India and help build capacity for public policy across Sarkaar, Bazaar, and Samaaj. Located in New Delhi, ISPP already has close to 200 alumni across various academic programmes.

Our campus is strategically located at the heart of policymaking, providing easy access to government institutions, think-tanks, and NGOs. The modern and state-of-the-art campus is equipped with all the necessary amenities to provide our students with a world-class learning experience.

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**Our mission is to develop the next generation of global policy leaders who understand the interconnectedness of issues and can navigate the complexities of the 21st century.**

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# OTHER PROGRAMMES BY ISPP

## Post Graduate Programme in Public Policy, Design & Management

For those interested in making an impact in the public policy sphere. The one-year full time programme trains individuals in the science of policymaking by taking them through a rigorous programme divided into seven terms of 7 weeks each.



## LokNeeti Programme in Policy, Data and Behaviour Change

Programme for working professionals interested in participating in public policy. The 16-week hybrid programme focuses on equipping students with Data and Project Monitoring and Impact Evaluation tools guided by Behavioural Change pioneered by Cass Sunstein and Richard Thaler.

## 'Public Policy for Young Professionals': MOOC with L&T EduTech

ISPP partnered with L&T EduTech to create a 21-hour MOOC introducing public policy to engineering college students, SMEs, B2C clients, and L&T's internal partners. The programme covers Indian constitution, economics, and future technology and infrastructure policies.



## ExecEd Programme: Tata group CXOs

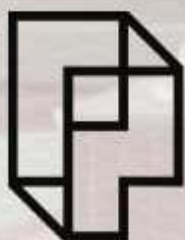
Training programme for- Understanding Public Policy for Business: Driving Change for Measurable, Collective Impact and Engagement in collaboration with the Harris School of Public Policy to train Tata Group CXOs in public policy skills. The programme saw the participation of faculty members from the Harris School and ISPP.

## Mission Karmayogi

ISPP and CBC (Capacity Building Commission) formed a Knowledge Partnership in April 2022. The project aims to develop customised programmes for the Government of India's ministries and departments based on their requirements.







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# **APPLY FOR THE PROGRAMME**



**Scan here to know more**

**For registration and any other information, please get in touch with us at:**

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**Mr Manu Sakunia, Head Admissions: +91 76654 00726**

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**LET'S CONNECT!**



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**Write to us at: [admissions@ispp.org.in](mailto:admissions@ispp.org.in)**